

DoubleTalk® Grid Tags

CLAMP-SWING  PRICING CO.

PRICE TAGS FOR INCREASED EFFICIENCY AND A CRISP, MERCHANDISING APPROACH



Customer's View

Front and back view of custom tag with custom inserts.

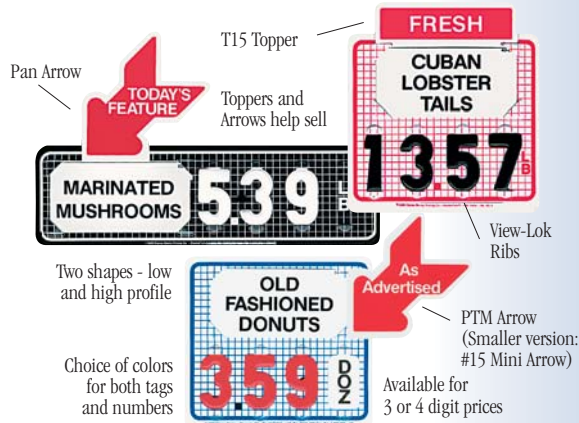


Clerk's View

Grid Tags incorporate the patented DoubleTalk® advantage; a cut-out window behind the insert allowing the clerk to read the same product name as the customer. Typically, the custom insert is also printed with your PLU number to ensure fast and accurate pricing for each item.

DoubleTalk® Grid Tags are designed for use in all service departments. They are available in a number of popular stock colors, an unlimited palette of custom colors and a wide array of shapes and sizes. The tags feature the View-Lok Rib for positive engagement with attachments.

- ▶ **MATCHED NAME AND PLU NUMBER ASSURES ACCURATE PRICING**
- ▶ **ELIMINATES MESSY LABELS ON BACKS OF TAGS - SAVES YOUR CLERKS' TIME FOR SELLING**
- ▶ **FACILITATES CORRECT PLACEMENT OF TAGS ON MERCHANDISE - KEEPS YOUR CUSTOMERS HAPPY**



SEAFOOD



MEAT



DELI

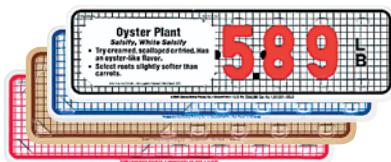


BAKERY



PRODUCE

TAGS



Low Profile - DB4G, DB4GR, DB4G4



High Profile - 4G, 4GR, 4G4

STOCK #	SIZE (H x W)	COLORS
Colored Lines on White Background (Positive Print)		
4G	3 1/8" x 3 1/2"	Black, Blue, Red
4G4	3 1/8" x 3 1/2"	Black, Blue, Red
DB4G	1 3/4" x 6 1/4"	Black, Blue, Red, Brown*, Brown/Tan*
DB4G4	1 3/4" x 6 1/4"	Black, Blue, Red
G-Write	1 7/8" x 5"	Black (Write-On)
White Lines on Colored Background (Reverse Print)		
4GR	3 1/8" x 3 1/2"	Black, Blue, Red, Green, Burgundy*
DB4GR	1 3/4" x 6 1/4"	Black, Blue, Red, Green

* Subject to Availability



G-Write

Write-On Tags are suitable for use with grease pencils, permanent markers or electronic labeling machines. Grid lines assist with placement of copy.

SETS

Tags are available in sets consisting of:
50 Tags • 75 Name Inserts
50 Tabs • 250 Numbers
One #211 Division Box

Tags are shipped without attachments unless otherwise specified.

ORDER TOLL FREE 800-227-7615

NUMBERS: Grid Tags use 1" numbers which are stocked in Cerise (bright red), Black and White. Green and Yellow are special order.

NAME INSERTS: Style #15 and #S15 inserts (1 1/4" x 2 1/2"). Choose your own assortment from the Pink List or Specialty Produce Name List.

TABS: 1" Tabs for Grid Tags are listed. Other headings are available.

T1-2 1/2 LB	T1-10 € EA	T1-26 1/2 DOZ	T1-35 PERIOD	T1-40 5 FOR
T1-3 1/4 LB	T1-15 BKT	T1-27 € DOZ	T1-36 €	T1-41 kg
T1-4 LBS	T1-17 BUN	T1-28 PT	T1-37 2 FOR	T1-43 \$/100g
T1-8 FOR	T1-19 PKG	T1-29 1/2 PT	T1-38 3 FOR	T1-45 6 FOR
T1-9 EACH	T1-25 DOZ	T1-34 \$	T1-39 4 FOR	T1-47 PCE

ARROWS: Specify PTM or Pan Style, Red on White or Tan. #15 Mini-Arrows are same as PTM but smaller, special order only.

-1 As Advertised	-5 Today's Special	-9 Fresh Fish, Not Frozen	-13 Previously Frozen
-2 Featured Item	-6 Special	-10 For Barbecuing	-14 USDA Choice
-3 Fresh	-7 Special Today	-11 Manager's Special	-15 Catch of the Day
-4 Today's Feature	-8 Week-End Special	-12 Special This Week	-16 Low Salt
			-17 No Salt

TOPPERS: #15 Toppers are printed reverse red on white. They may be used in combination with the PTM Arrows.

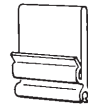
T15-1 As Advertised	T15-3 Fresh	T15-6 Special
T15-22 New Item	T15-23 Imported	T15-24 Organic

ATTACHING ACCESSORIES AND TAG HOLDERS

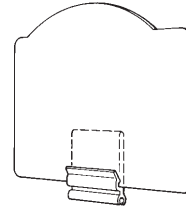
View-Lok® Plastic Attachments

View-Lok Attachments allow any price tag to be tilted up or down in 15° increments over a 90° range. This unique feature permits shoppers to easily see pricing on low or high shelves, creating an attractive and easy-to-read display.

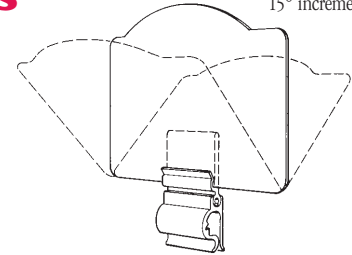
The View-Lok Rib on the bottom of the tags positively engages all Tag Holders. The "TH" Tag Holder is required for all adjustable assemblies.



TH



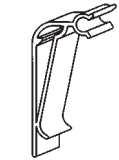
TH with Tag



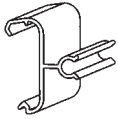
TH with Tag and PPC

90° Tilt,
15° increments

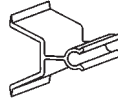
Adjustable Attachments



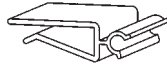
PFC: Plastic Floral Clip fits most floral buckets, some wire racks



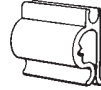
HTC-C2: Husmann/Tyler Plastic Moulding Clamp, snaps over moulding for a secure fit (Special Order)



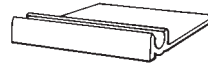
PMCX-C2: Plastic Moulding Clamp, 2" wide, Center Mount



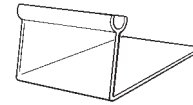
GC: Fits 3/16" - 3/8" Glass Shelves



PPC: Plastic Pan Clip for stainless and plastic pans. Will fit on front or back of the pan.



EB: Easel Base fits under trays or loaves

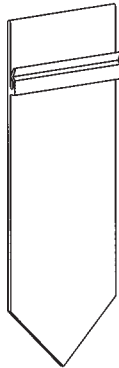


EB1: View-Lok Easel Base, 1" High

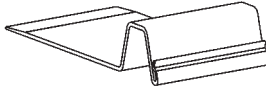


EX-3: 3" Extension can be inserted into any of the View-Lok components, including another EX-3, to raise the tag by 3"

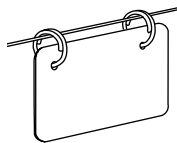
Non-Adjustable Attachments



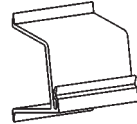
SR-TH: Spear Tag Holder for ice



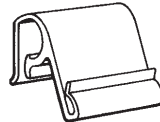
WR-TH: Wire Rack Tag Holder



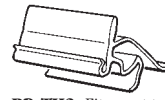
Rings for Wire Racks



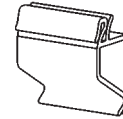
PMC-TH: Plastic Moulding Clamp Tag Holder for 1 1/4" Moulding



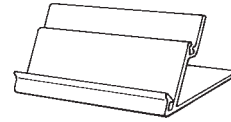
RB-TH: A unique Tag Holder that clips to a variety of wire racks, wicker baskets, bakery trays and crocks. Patent No. D314,017



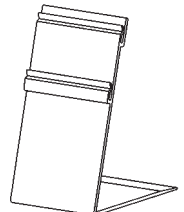
RB-TH2: Fits most trays Patent No. D347,449



PPC-TH-BK: Versatile Pan Clip with two-position Tag Holder, Black

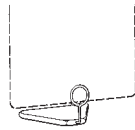


EB-TH: Easel Base Tag Holder slips under trays or sits on any flat surface. The two-position design places the tag flush with the base or raised 1". Patent No. D325,401
EB-TH-48: Same as above with 48" width (not shown)

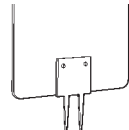


EB-TH2: Easel Base Tag Holder slips under trays or sits on any flat surface. The two positions raise the tag 2" or 3". Patent Pending
EB-TH2-48: Same as above with 48" width (not shown)

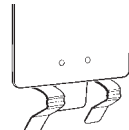
Metal Attachments



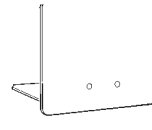
RWB: Removable Weighted Base with stainless steel wire card holder is embedded in a pliable lead base with a black, FDA approved coating. For use in service cases.
RWB-3: Same as above with a 3" stem (not shown).



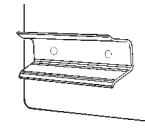
Pins: Stainless steel prongs are attached with eyelets and crimped to the bottom of the tag.



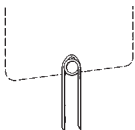
PC: A stainless steel Pan Clip is permanently attached. The clip fits all plastic and metal pans.



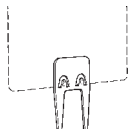
Z: Stainless steel Easel Base permanently attached for use on counters or trays.



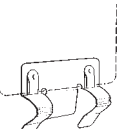
MC: 3" Aluminum Moulding Clamp permanently attached for use in price tag mouldings. On High Profile tags, indicate if the clamp is to be attached to the top, center or bottom of the tag.



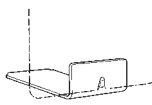
RP5L: Removable Pin Tag Holder



RPIN: Stainless steel Removable Pins hold tags firmly in position.

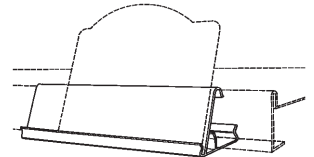


RPC: Removable Pan Clip, same as the PC, but tags are removable

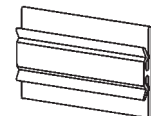


Z-3S: Stainless steel Removable Easel Base

Custom



HCO: Clip-On Holder adapted to mezzanine shelf.



DTH: Double Tag Holder

